



AAABG

Association for the Advancement of Animal Breeding and Genetics

SPONSORSHIP PROSPECTUS



AAABG 19TH CONFERENCE

Breeding Objectives: A New Paradigm

18 - 21 JULY 2011

The University of Western Australia, Perth

www.aaabg.org



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*The University Club of Western Australia
at The University of Western Australia, Perth*

SPONSORSHIP OPPORTUNITIES

The following outlines sponsorship opportunities, entitlements and the costs involved. (All prices are quoted in Australian Dollars, and include 10% GST)

If you have specific requirements or desired outcomes linked to your sponsorship, we are happy to tailor a package to suit your needs.

PLATINUM SPONSOR

As a Platinum sponsor, you will receive an excellent level of exposure through a range of media and at planned follow-up field days for beef and sheep.

- Recognition as 'Platinum' sponsor.
- Chairing rights to a concurrent session during the Conference.
- Negotiated naming rights to a concurrent session during the Conference.
- Opportunity to present a main paper in a concurrent session.
- Acknowledgement as Platinum sponsor in opening and closing speeches at the conference and at follow-up sheep and beef field days.
- Corporate signage in a prominent position during the Conference (to be supplied by sponsor).
- Company logo and name to appear prominently on all Conference promotional material, including a link to the company's web site on the Conference web site.
- Acknowledgement as Platinum sponsor in media releases.
- Acknowledgement as Platinum sponsor in Conference program and Beef and Sheep field day programs.
- A full page advertisement in the Conference program (artwork to be supplied by sponsor).
- Complimentary insert in the Conference satchel and in handout packages (to be supplied by sponsor).
- Four complimentary Conference registrations, including attendance at all social functions.

PACKAGE: \$33,000

GOLD SPONSOR

As a Gold sponsor, you will receive an excellent level of exposure through a range of media.

- Recognition as 'Gold' sponsor.
- Chairing rights to a concurrent session during the Conference.
- Negotiated naming rights to a concurrent session during the Conference.
- Acknowledgement as Gold sponsor in opening and closing speeches.
- Corporate signage in a prominent position during the Conference (to be supplied by sponsor).
- Company logo and name to appear prominently on all Conference promotional material, including a link to the company's web site on the Conference web site.
- Acknowledgement as Gold sponsor in media releases.
- Acknowledgement as Gold sponsor in the Conference program.
- A full page advertisement in the Conference program (artwork to be supplied by sponsor).
- Complimentary insert in the Conference satchel and in handout packages (to be supplied by sponsor).
- Three complimentary Conference registrations, including attendance at all social functions.

PACKAGE: \$22,000

We are happy to tailor a package to suit your specific needs.

SILVER SPONSOR

An excellent cost effective package that ensures your name is predominately displayed through the Conference.

- Recognition as 'Silver' sponsor.
- Corporate signage in a prominent position during the Conference and Breeders Day (to be provided by sponsor).
- Company logo and name to appear on all Conference promotional material, including a link to the company's web site on the Conference web site.
- Acknowledgement as a sponsor in media releases.
- Acknowledgement as a sponsor in the Conference working program.
- One half page advertisement in the Conference working program (artwork provided by sponsor).
- Two complimentary Conference registrations including attendance at all social functions.

PACKAGE: \$11,000

We are happy to negotiate variations on this package to suit your specific needs

BRONZE SPONSOR

- Recognition as 'Bronze' sponsor.
- Company logo and name to appear on all Conference promotional material, including a link to the company's web site on the Conference web site.
- Acknowledgement as a sponsor in media releases.
- Acknowledgement as a sponsor in the Conference working program.
- Complimentary insert in the Conference satchel (to be provided by sponsor).
- One quarter page advertisement in the Conference working program (artwork provided by sponsor).
- One complimentary Conference registration including attendance at all social functions.

PACKAGE: \$5,500

CONFERENCE SATCHEL

This is an opportunity for your organisation to be promoted, not only at the Conference, but also extensively after the event. The Conference organising committee undertakes to provide a satchel that will be suitable for use by delegates in their post conference activities. The following promotional opportunities are also available:

- Exclusive naming rights and company logo on the satchel.
- Acknowledgement as a sponsor in opening and closing speeches.
- Company logo and name to appear prominently on all Conference promotional material, including a link to the company's web site on the Conference web site.
- Acknowledgement as a sponsor in media releases.
- Acknowledgement as a sponsor in the Conference working program.
- Complimentary insert into the Conference satchel (to be provided by sponsor).
- One complimentary Conference registration including attendance at all social functions.

PACKAGE: \$11,000

LANYARD AND NAME TAG SPONSOR

Have your logo prominently displayed around every delegate's neck!

- Your logo or company name will be printed on the lanyard which every conference delegate will receive on registration (artwork to be supplied by sponsor).
- Company logo and name to appear on all Conference promotional material, including a link to the company's web site on the Conference web site.
- Acknowledgement as a sponsor in media releases and the Conference working program.
- Complimentary insert in Conference satchel (to be provided by sponsor).
- One quarter page advertisement in Conference working program (artwork to be provided by sponsor).

PACKAGE: \$2,200

CONFERENCE DINNER SPONSOR

The "Conference Dinner" will be held on the evening of Wednesday, 20th July, 2011 at Oakover Wines, Perth. Sponsorship of this event will entitle the sponsoring company to the Silver Sponsor arrangements plus the following promotional opportunities:

- Naming rights to the "Conference Dinner".
- Corporate signage in displayed prominently at the function (to be provided by sponsor).
- Promotional material distributed at the function (to be provided by sponsor).

PACKAGE: \$11,000

SPONSORSHIP CONFIRMATION

To be part of the Conference of the Association for the Advancements of Animal Breeding and Genetics, please complete this form and post/email/fax to:

Dr Johan Greeff

President AAABG

Phone: (08) 9368 3624 Mobile: 0417 834 622 Fax: (08) 9368 2095

Email: johan.greeff@agric.wa.gov.au

Contact Name:

Organisation:

ABN:

Address:.....

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Telephone:.....

Facsimile:.....

Email:

Sponsorship package preferred: (please tick)

- Platinum - \$33,000 incl. GST
- Gold - \$22,000 incl. GST
- Silver - \$11,000 incl. GST
- Bronze - \$5,500 incl. GST
- Conference Satchel - \$11,000 incl. GST
- Lanyard & Name Tag - \$2,200 inc GST
- Conference Dinner - \$11,000 incl. GST

A tax invoice will be issued upon receipt of this sponsorship confirmation.